

ENERGY ARKANSAS ECONOMIC IMPACT

of Entergy Arkansas Inc. to the Arkansas Economy

Entergy Arkansas' rates are 25% below the national average and 15% below the regional average.

63 Counties

10 Power Plants

700,000 Customers

4,850 Miles of Transmission Lines

6,100+ Jobs Supported by Entergy

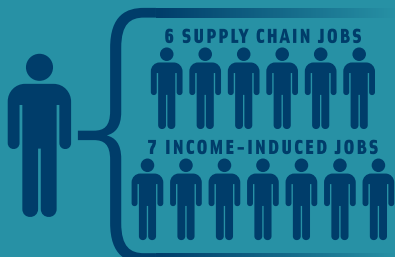
38,737 Miles of Distribution Lines

\$383,000,000 Infused by Entergy into the Arkansas Economy

\$1 = \$2

Every \$1 Entergy spends in Arkansas stimulates an additional \$2 in economic activity.

10 = 13

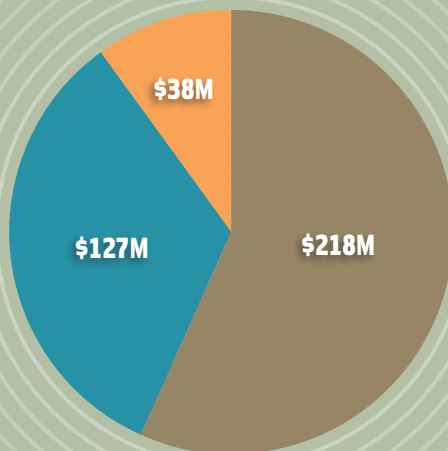
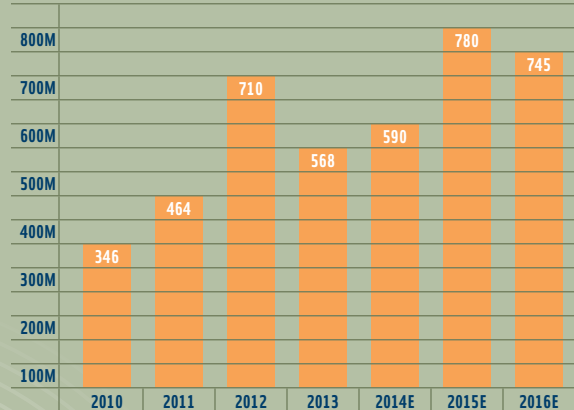


For every 10 Entergy jobs in Arkansas, 13 additional jobs are supported

INVESTING IN INFRASTRUCTURE

Entergy Arkansas anticipates its capex will grow from about \$350 million in 2010 to over \$700 million annually as it expands and improves its infrastructure within Arkansas. Entergy broke ground on a \$23 million Transmission Operations Center in November 2014. When completed, the facility will employ around 90 workers.

ENERGY ARKANSAS CAPEX 2010-2016 (\$M)



Entergy's Spending During 2014 Stimulated **\$383M** in Sales

- Entergy Spending with Arkansas-based Suppliers
- Sales Stimulated by Employees' Local Spending in Arkansas
- Sales in Extended Supply Chain

Entergy Arkansas is a vital and proactive member of Arkansas' economic development community.

\$857M

Contribution to Gross State Product

\$127M

Direct Spending with Arkansas-Based Suppliers

\$256M

Additional Economic Activity (Sales) Generated in Arkansas

6,100

Jobs Supported in Arkansas

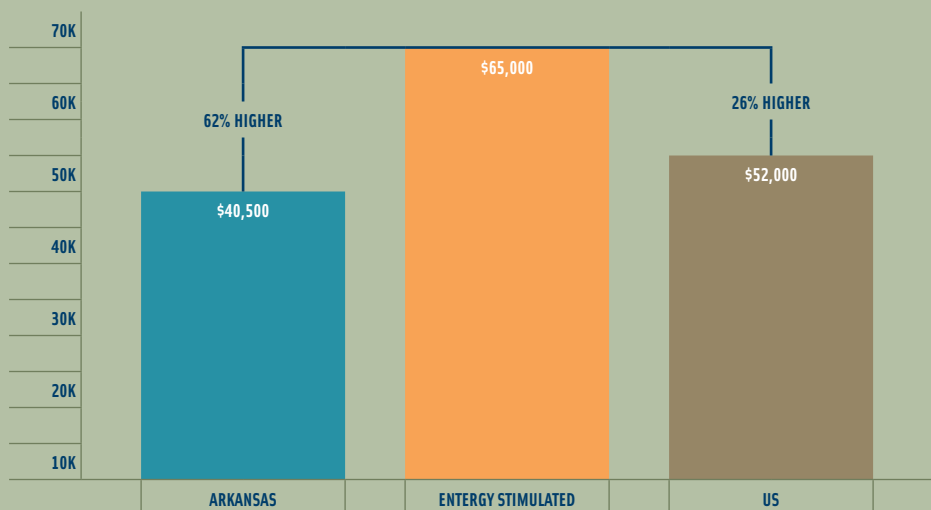
1200+

Size of Arkansas Supplier Base

\$127M

State and Local Taxes

AVERAGE WAGE COMPARISON



The average wage for the jobs supported by Entergy in Arkansas during Fiscal 2014 was \$65,000. This was 26 percent above the national average and 62 percent above the Arkansas average. The main driver was higher wages for the highly-skilled jobs required for Entergy's operations.

The **\$127 million** in state and local tax revenues generated during Fiscal 2014 is equivalent to the funds needed to send **14,300 Arkansas children** to school for one year.



COMMUNITY INVOLVEMENT

January 1, 2011 – October 31, 2014



\$5.7 Million in Charitable Gifts



36,000 Volunteer Hours

Economic Contribution of Entergy to Arkansas

TYPE	JOBS (WORKERS)	CONTRIBUTION TO GSP (\$M)	WAGES (\$M)
DIRECT	2,691	638.9	269.4
INDIRECT	1,524	83.2	63.1
INDUCED	1,893	134.7	69.8
TOTAL	6,108	856.8	402.2

For more information call Entergy's Business & Economic Development line at **501.377.4434**.